



## COMMUNITY BENEFITS

### STEM & SPONSORSHIP

Within KCP we have a strong ethos in engagement with schoolchildren of all ages and particularly within the STEM scene. The uptake of everyone taking Science, Technology, Engineering and Math's subjects is crucial to developing a strong workforce and a skilled talent pipeline.

Our involvement takes a multitude of forms from individual career days to meeting specific curriculum itinerary, to assisting a number of organisations, such as EDT Scotland, Primary Engineer, Dumfries House, and Scottish Food and Drink Federation to name a few, in delivering specific STEM agendas.



## Community Benefits

Value: STEM engagement

Ongoing

Location: Scotland

### KEY LEARNING POINTS & SUCCESSES:

- Benefits of Teamwork
- Learning

## Corporate Merchandise

We have around 60% of our corporate merchandise made by local school children who have established a social enterprise following orders placed with them. We include these in our monthly prize draws – this year they are housed in a large orange Lego box! This merchandise has a providence that is easy to see, we need merchandise for trade events, they need practice!

## Sponsorships

Over the last year, 2015-2016, we have sponsored Cumnock Juniors U15's Football Team, Cumnock Rugby U8's, Memories are better than Dreams (formerly Harleys Heroes), an African boy attend college, collected for Rotary International through their shoebox Appeal, mentored pupils through workshops, assisted in the development of a pilot work experience program for East Ayrshire as well as attending many more.



The most daring is our drive to raise money for our local village of New Cumnock, which has been flooded twice over the last two years on Hogmanay

causing distress to a number of families both young and elderly.

What did we do? We took part in this year's Tough Mudder at Drumlanrig Castle in Dumfries and Galloway. Now this was a 'Tough' request...but a team of 14 of us aged between 16-66 were raising as much sponsorship as possible for this cause and Help for Heroes. We actively recruit ex forces for our operators and as such the decision to support these two charities came from the Team.

## Investors in People

The benefits of working together and supporting local causes is responsible for creating a team spirit that demonstrates shared beliefs. We are also working with our team members to identify causes and charities they wish to be involved with to spread this just a little bit further! As a team we achieved our Investors in People accreditation in 2015 and are aiming to improve this year on year with a structured process of improvements.



We also achieved a Highly Commended at Ayrshire Chamber Business Awards last year for Investors in Education, of which we are all hugely proud of.

